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Tsiyoni@cox.net

Shairon Publishing

Easy English For All - Basic Through Advanced™

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- Excellent for:
- 6th graders to college students
 - Teachers
 - Students of ESL, ELL, ABE, EFL, ELT, GED
 - A self-study book and reference (not a text book)
 - A "school at home"

INTRODUCTION

TEMPE, ARIZONA.....Shairon Publishing announces the release of what it considers the world's best **self-study** and **reference** English grammar book, the **book of the future** and a "**school at home**". The *Easy English For All - Basic Through Advanced* covers the most commonly used parts of the English language, written in a *special format* developed by the author. The book is excellent for **teachers** and for students from **6th grade** to and includes college students. It is also good for students in various English programs such as **ESL, ELL, ABE, EFL, ELT and GED.**

The book can also be used as a grammar referral book at home and in the office. According to Tsiyoni, "*The good thing about the book is that it is good for almost every purpose, for all ages and for all levels from seventh grade through college level.*"

Tsiyoni's six uniquely designed **summary tables** were created to summarize all tenses, and are easy to read and follow. In addition, the book lists 1000 of the most commonly used words, phrases and irregular verbs.

Structure: Two parts and 47 chapters, starting from the basics, and 207 consecutively numbered major sections. The *special format* enables the reader to easily follow the book with quick and easy access to references. Some grammar rules are repeated multiple times for the user's convenience.

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Easy English For All - Basic Through Advanced

FEATURES

- 256 pages, perfect bound, written in a new format.
- 207 consecutively numbered sections.
- Repeated sections, avoiding referral to other parts of the book.
- A book for daily use, easy to follow, good for beginners through college.
- Easy to find answers for grammatical questions.
- 6 unique tables that summarize all tenses, easy to read and follow.
- 800 of the most important - most commonly used words, phrases and irregular verbs.

ADVANTAGES OF THE BOOK

- A special and unique format developed by the author.
- Logical order of the two parts and 47 chapters.
- Special chapters that lead to a better understanding of the tenses.
- Clear rules, easy to read, and easy to follow.
- Easy referral methods, including additional references by each subject in the index.
- Easy to find subjects because of the following formats:
 - Broad contents.
 - Short alphabetical contents.
 - Quick grammar reference .
 - Broad index, referring to sections and pages.
 - A unique and well-printed index, which eliminates repeated references, and makes finding answers easy. Some answers are given in the index itself (by one or two words), which eliminates the need to keep searching.
 - "**Useful words**" in Chapter II are written in alphabetical order, with repeated sections for groups of words (e.g., "ability - capability") for easy access.
- Repeated rules and definitions, eliminating repeated referrals.

EXAMPLES OF WHY THE BOOK IS UNIQUE

- A. "**ADVERBS**": Example: The word "nice": User's search options:
1. INDEX: the answer is right there. It takes seconds.
 2. "Short Contents", page iv: An example shows what it is, and refers to Page 114.
 3. Page 114, Chapter 33: The rules are clear, precise, and easy to read.
- B. "**ING**": (See "**ING**" rules, sec. 65, page 117.)
1. You can find referral in four different places:
 - The short contents, page iv, and the Quick reference, Page 5. Page iv: .
 - "Contents", Page vii, which refers to chapter 34, page 117.
 - Index, page 238 "**ING**" rules. It refers to section 65, page 117.
 2. Section 65 covers all "ing" rules in a very unique way and in a logical order. The rules are easy to follow and understand.
 3. The "ing" rules appear seven more times in the book, in smaller print. That is to avoid repeatedly referring the users to Section. 65, and to enable concentration on the context of the specific chapter.
- C. "**PLURALS**": For some words such as "company", "die", "far", "less", "lucky", "stop" and "wife", you may refer to "**PLURALS**", Section 66, Page 119, or just look at the index; the answer is right there.



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ABOUT THE AUTHOR

Joseph Tsiyoni came to the United States with a 300-word vocabulary, despite numerous high level positions he held in Israel. He is a professional auditor, analyst and inventor, and is the author of nine professional books. Among other key positions with the Israeli government: IRS Human Resources Director and Chief Internal Auditor. Mr. Tsiyoni received his B.A. Degree in Political Science, Public Administration, International Relations and Law from the Hebrew University. In 1997 he attended the University of Phoenix for Financial Accounting studies.

From 1978 to 1986, Mr. Tsiyoni was an active member of the International Institute of Internal Auditors, and held various professional positions, including: President, Federal Association of Internal Auditors (three terms); President, Jerusalem Chapter, National Institute of Internal Auditors (three terms); Member, National Council of Internal Auditors.

Between 1973 and 1984, Mr. Tsiyoni served as chairman and member of federal hiring panels, and was a member of the Israel Federal Efficiency and Innovations Committee. He has received several cash awards and certificates of merit for submitting more than 25 suggestions for innovations and improvements.

Between 1985 and 1988, he worked for the Arizona Department of Revenue and Arizona Department of Transportation as an analyst and MVD officer. He saved the state revenue thousands of dollars, and received the Dept. of Revenue Director's Performance Award.

In 1988, Mr. Tsiyoni founded Shairon Int'l. Trade Co., which develops new products. He later founded Shairon Publishing, which publishes his professional books, and SofiDent Dental Division, which exports and imports dental products. He has developed various inventions, had written patents and copyright applications, and manufactured various products.

Upon arrival to the United States, he was not able to communicate in English. His desire to learn the language led him to drop the "slow" county school, and to choose self-study methods. He started developing materials, which he collected for 20 years. In the meantime, he used his notes for personal and professional uses. He later used these notes to develop this book, using his years-long experience in professional-technical writing. He used those experiences, talents and skills to develop a **special format**, which, as he claims, **is the most unique format for such purpose**.



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SHAIRON PUBLISHING DIVISION

Easy English For All - Basic Through Advanced™

A WISE MAN

A wise man once said “*to teach is admirable, to learn is magical*”.

Only on rare occasions are educational methods created to facilitate learning and enhance teachers’ success in creating that magic.

It is widely known that English is one of the most difficult subjects to teach, and the most complicated to learn; particularly among underprivileged children and individuals not born in English speaking countries.

One of the problems with most English reference and instructional books is that they are written by **scholars** and highly educated instructors that were neither underprivileged nor foreigners. Therefore, they don’t easily empathize with their unique difficulties.

One such individual, a foreigner, successfully overcame the difficulties of learning English by employing a new format and technique in writing he had developed, as well as some simple methods and principles that he practiced. Thus, he subsequently felt compelled to share with other like-individuals, and began documenting his techniques.

Joseph Tsiyoni, the author of *Easy English for All*, has years of experience in problem solving and development of training materials; and with this book may just help improve America’s literacy.

The result, an exceptional self-study and reference book that not only allows individuals to learn on their own, but also serves as a tool to aide teachers in facilitating the learning of the English language. The magic of the book is in its simplicity.

“*Easy English for All – Basic Through Advanced*” is a revolutionary English grammar book by Joseph Tsiyoni, author of sixteen books, who came to the United States with a 300-word vocabulary. It covers the most commonly used parts of the English language. The book is specifically designed to be easy to follow. It is especially good for **ESL** students, who learn English as a second language, as well as all students up to and through **college**.

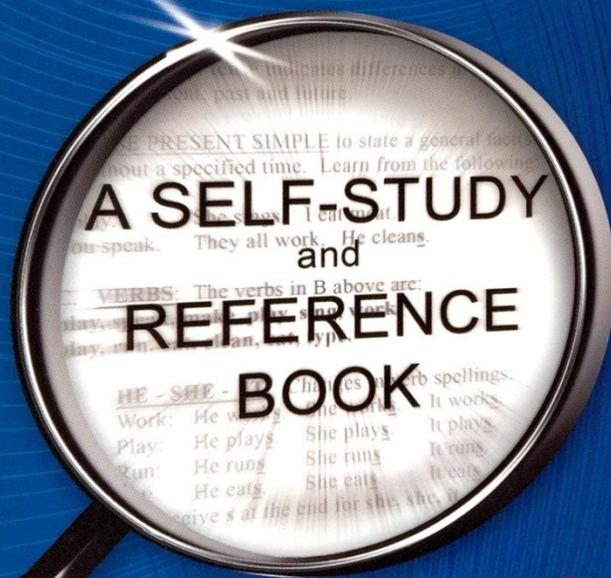
This ground-breaking tool can serve in many ways, from learning correct English, proper grammar, and simple rules, to using proper tenses and verb forms, to learning commonly confused and misspelled words and phrases, as well as basics with respect to numbers and currency.

One or more of these books belong in every school, college and university. In fact, all students would benefit from having this book for *personal reference* and self-study.

EASY ENGLISH FOR ALL Joseph Tsiyoni

EASY ENGLISH FOR ALL

BASIC THROUGH ADVANCED
(ESL-ELL To College)



Joseph Tsiyoni